



MEDIA RELEASE

Pennsylvania Ski Areas Continue to Offer 4th Grade Snowpass

White Haven, PA – September, 2005 - The Pennsylvania Ski Areas Association is pleased to continue the Pennsylvania 4th Grade Snowpass Program, which is in its third season of operation. Last year 3,483 4th graders participated in this awesome program, which offers all 4th graders both in and out of state **one complimentary Learn to Ski/Snowboard Package as well as three complimentary day lift tickets to each of the 21 participating member resorts of the Pennsylvania Ski Areas Association.**

Association President, Gregg Confer, points out, "It's the perfect age to accelerate downhill skills. The excitement and enthusiasm among 4th graders on the mountain is dramatic." He adds, "It's the point in life where they can really feel a solid commitment to a sport that will last a lifetime."

Beginning in October, the Pennsylvania Ski Areas Association will continue to launch a special program, which offers a "Pennsylvania 4th Grade Snowpass." **This fun-filled booklet contains a free learn to ski or snowboard package including a beginner lift ticket, rental equipment and lesson voucher. That's capped off with 3 day lift tickets to each of the member areas across Pennsylvania.** They can be used whenever a 4th grader is accompanied by a paying adult. That amounts to **64 free days of skiing or boarding this season** - a challenge for a pro, much less a 4th grader. But hey, the fun is in the trying.

The goal of this program is to provide an affordable and effective means to introduce 4th graders to the sport of skiing and snowboarding, creating life-long participants of winter sliding fun. Also, to remind families that spending time together in the mountains is **HEALTHY and FUN...** a great alternative to television and video games. Eileen Smith, a parent of a 4th grader states "I think it's a great program. It got all of us out skiing and enjoying being together. I'm not sure we would have done it without your pass."

Getting the booklet is almost as easy as getting on the slopes. You don't even have to be a Pennsylvania resident to sign up. Just go to the Association web site at www.skipa.com and complete the 4th Grade Snowpass application. Then mail it along with a copy of your most recent 4th grade report card, your 2 x 1? color school photo and your \$15 non-refundable processing fee. The Snowpass will be on its way in days.

MEMBER SKI RESORTS

Alpine Mountain
Bear Creek Ski & Rec Area
Big Boulder
Blue Knob Ski Area
Blue Mountain
Camelback Ski Area
Crystal Lake Ski Center
Eagle Rock Resort
Elk Mountain
Hidden Valley Resort
Jack Frost Mountain
Liberty Mountain Resort
Mystic Mountain at Nemaquin
Seven Springs Mountain Resort
Shawnee Mountain
Ski-Big Bear
Ski Roundtop
Ski Sawmill
Spring Mountain Ski Area
Tanglwood Ski Area
Tussey Mountain Ski Area
Whitetail Resort
Willowbrook Ski Area



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Pennsylvania Ski Areas Announce A 4th Grade Winter Treat

Check the web site for further information and blackout dates or call the Pennsylvania Ski Areas Association at 570-443-0963 then ski or ride to your heart's content at any or all of the following resorts. No matter where you live in Pennsylvania or a neighboring state; you'll be within minutes to 2 hours from a world of fun on the slopes.

Participating Ski Areas to Date are:

Alpine Mountain	Analomink, PA
Bear Creek Ski & Rec	Macungie, PA
Big Boulder Ski Area	Blakeslee, PA
Blue Knob Ski Area	Claysburg, PA
Blue Mountain	Palmerton, PA
Camelback Ski Area	Tannersville, PA
Eagle Rock Resort	Hazleton, PA
Elk Mountain	Union Dale, PA
Hidden Valley	Hidden Valley, PA
Jack Frost Mtn.	Blakeslee, PA
Liberty Mtn. Resort	Carroll Valley, PA
Mystic Mtn. at Nemacolin Woodlands	Farmington, PA
Seven Springs	Champion, PA
Shawnee Mountain	Shawnee-on-Del, PA
Ski Big Bear	Lackawaxen, PA
Ski Roundtop	Lewisbury, PA
Ski Sawmill Family Resort	Morris, PA
Tanglwood Ski Area	Tafton, PA
Tussey Mountain Ski Area	Boalsburg, PA
Whitetail Resort	Mercersburg, PA
Willowbrook Ski Area	Belle Vernon, PA

Boot up and join us for a winter of family fun!

The Pennsylvania Ski Areas Association (PSAA), consisting of member ski areas statewide, is a non-profit association that was developed to promote and serve the Pennsylvania Ski Industry.

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