



MEDIA RELEASE

Pennsylvania Ski Areas Continue to Offer 4th Grade Snowpass

White Haven, PA – September, 2007 - The Pennsylvania Ski Areas Association is pleased to continue the Pennsylvania 4th Grade Snowpass Program, which is in its fifth season of operation. Last year 3,100 4th graders participated in this awesome program, which offers all 4th graders both in and out of state **one complimentary Learn to Ski/Snowboard Package as well as three complimentary child's day lift tickets to each of the 22 participating member resorts of the Pennsylvania Ski Areas Association.**

Association President, Gregg Confer, points out, "It's the perfect age to accelerate downhill skills. The excitement and enthusiasm among 4th graders on the mountain is dramatic." He adds, "It's the point in life where they can really feel a solid commitment to a sport that will last a lifetime."

Pennsylvania's 4th Grade Snowpass is a **fun-filled booklet containing a free learn to ski or snowboard package including a beginner lift ticket, rental equipment and lesson voucher. That's capped off with 3 child day lift tickets to each of the member areas across Pennsylvania.** They can be used whenever a 4th grader is accompanied by a paying adult. That amounts to **66 free days of skiing or boarding this season** - a challenge for a pro, much less a 4th grader. But hey, the fun is in the trying!

The goal of this program is to provide an affordable and effective means to introduce 4th graders to the sports of skiing and snowboarding, creating life-long participants of winter sliding fun. Also, to remind families that spending time together in the mountains is **HEALTHY and FUN...** a great alternative to television and video games. Glenn Kirby, a parent of a 4th grader states "We think it is a great program. Without the Snowpass, we wouldn't have gone snowboarding at all this winter. Now we are hooked. We are already looking forward to next year as well as when my 1st grader is a 4th grader."

Getting the booklet is almost as easy as getting on the slopes. You don't even have to be a Pennsylvania resident to sign up. Just go to the Association web site at www.skipa.com and download the 4th Grade Snowpass application. Then mail it along with a copy of your most recent 4th grade report card, your 2" x 1?" color photo and your \$15 non-refundable processing fee. The Snowpass will be on its way in days.

continue...

MEMBER SKI RESORTS

Alpine Mountain
Bear Creek Ski &
Rec Area
Big Boulder
Blue Knob Ski Area
Blue Mountain
Camelback Ski Area
Crystal Lake
Ski Center
Eagle Rock Resort
Elk Mountain
Hidden Valley Resort
Jack Frost Mountain
Liberty Mountain
Resort
Mystic Mountain at
Nemacolin
Seven Springs
Mountain Resort
Shawnee Mountain
Ski-Big Bear
Ski Denton
Ski Roundtop
Ski Sawmill
Snö Mountain
Tanglwood Ski Area
Tussey Mountain
Ski Area
Whitetail Resort



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Check the web site for further information, blackout dates and paid adult lift restrictions or call the Pennsylvania Ski Areas Association at 570-443-0963 then ski or ride to your heart's content at any or all of the following resorts. No matter where you live in Pennsylvania or a neighboring state; you'll be within minutes to two hours from a world of fun on the slopes.

Participating Ski Areas to Date are:

Alpine Mountain	Analomink, PA
Bear Creek Mountain Resort	Macungie, PA
Big Boulder	Blakeslee, PA
Blue Knob Ski Area	Claysburg, PA
Blue Mountain	Palmerton, PA
Camelback Ski Area	Tannersville, PA
Eagle Rock Resort	Hazleton, PA
Elk Mountain	Union Dale, PA
Hidden Valley Resort	Hidden Valley, PA
Jack Frost Mountain	Blakeslee, PA
Liberty Mountain Resort	Carroll Valley, PA
Mystic Mountain at Nemacolin	Farmington, PA
Seven Springs Mountain Resort	Champion, PA
Shawnee Mountain	Shawnee-on-Del, PA
Ski Big Bear at Masthope Mountain	Lackawaxen, PA
Ski Denton	Coudersport, PA
Ski Roundtop	Lewisbury, PA
Ski Sawmill Family Resort	Morris, PA
Snö Mountain	Scranton, PA
Tanglwood Ski Area	Tafton, PA
Tussey Mountain Ski Area	Boalsburg, PA
Whitetail Resort	Mercersburg, PA

Boot up and join us for a winter of family fun!

The Pennsylvania Ski Areas Association (PSAA), consisting of member ski areas statewide, is a non-profit association that was developed to promote and serve the Pennsylvania Ski Industry.

Contact: LINDA IRVIN, Executive Director
Pennsylvania Ski Areas Association
snowpass@pa.metrocast.net